

# ZETCOIN CHOCOLATE TOKEN WHITEPAPER

# INTRODUCTION

Chocolate is one of the most popular treat of candy collections. The love for chocolate in the CIS grows every year. Therefore this business is short term profitable and growing business every year.



## CACAO - MAIN INGREDIENT OF CHOCOLATE

Cacao is essential for making chocolate. There is a possibility that world Cacao will become extinct or become a GMO by 2050. Consumers hope for keeping their chocolate natural and diverse. Therefore all chocolate business depends on cacao prices and its quality.

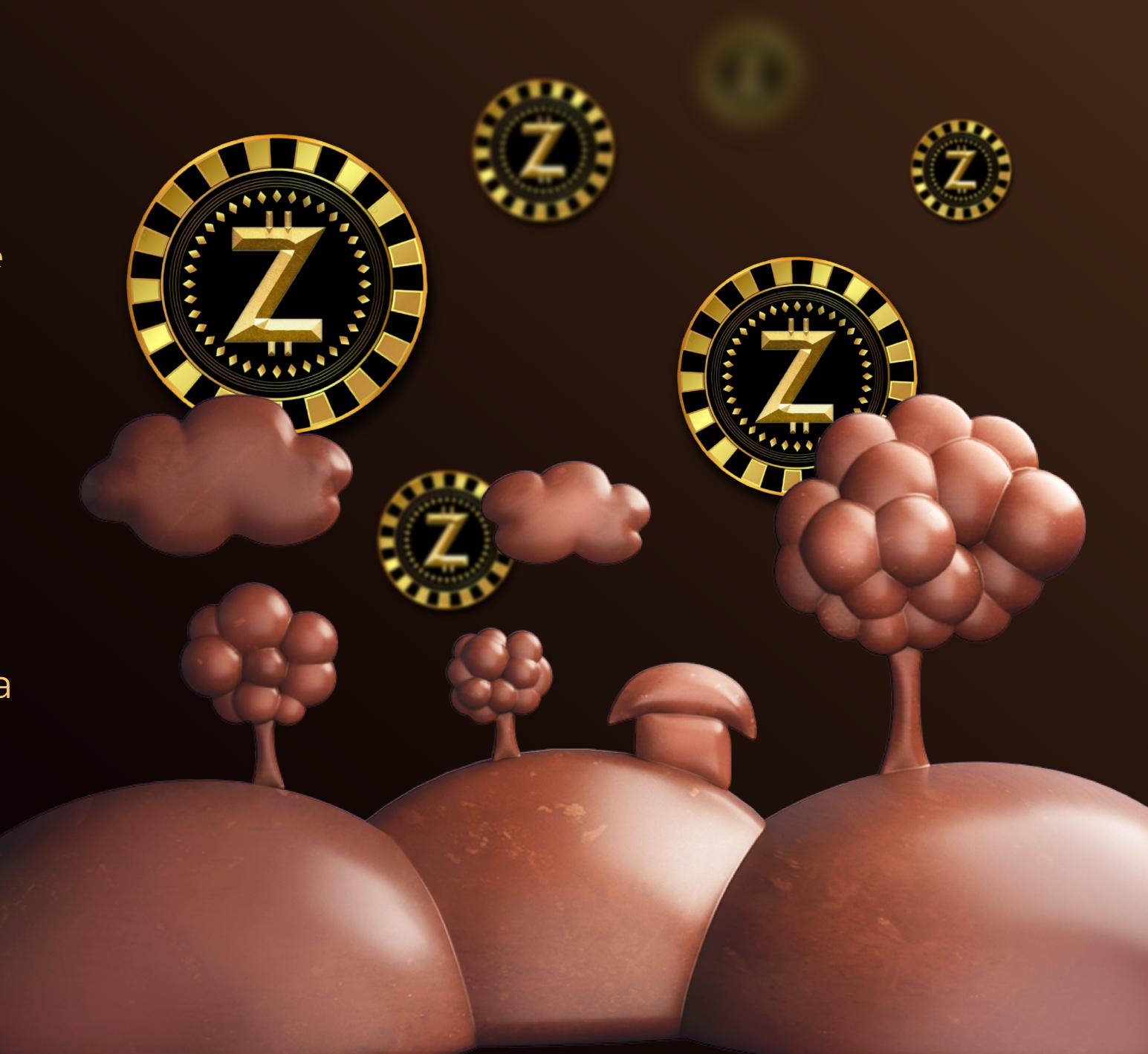
#### WHY WE CHOOSE CHOCOLATE INDUSTRY

From 2021 to 2022, chocolate consumption increased from 6 kg to 8 kg per person per year. Since 2012, the world has seen a leading trend in "life's little pleasures": products advertised as stress relievers are gaining popularity.

With such a demand for chocolate, the business of selling it pays off in a few months and returns the profits it sends to its owners. The main thing in this business is an interesting assortment. Together, who can you surprise now with an ordinary milk chocolate? Chocolate ownership is multitasking. It is important to stand out from the crowd. Now the packaging is beautiful, figured chocolates, handmade sweets and unique flavor combinations are in demand. Chocolate stores offer ginger, candied fruit, chili peppers, and even bacon as fillings.

# OUR TARGET

We want to build the chocolate blockchain. Create, own and operate agroforestry systems preserving exotic Cacao varieties that can be fully traceable for authenticity, sustainability, food safety and fair trade in order to provide safe, secure income for chocolate business investors via our token.



#### CACAO - MAIN INGREDIENT OF CHOCOLATE

Applying innovative blockchain technology and precision agriculture techniques we will be able to rescue biodiversity of theobroma cacao that can only be found in Venezuela. Rescuing ancestral varieties of Cacao with high traceability will also empower the local communities and small scale growers to have a more direct connection to the markets consuming their Cacao beans

To our investors and shareholders we can promise:

- a sustainable ecological investment that can yield benefits for many years
- be part of rescuing cacao varieties from extinction
- be part of an innovation that can scale up to the entire chocolate industry

## OUR BUSINESS MODEL

Our business model is to create, own and operate Agroforestry systems featuring exotic varieties of Cacao. Fruits from the Theobroma Cacaotree are essential for making luxury chocolate. We plan to extend the reach of the agroforestry system up to the International markets, using an open ledger approach (Blockchain) to traceability and authenticity.

Partnering with small scale boutique chocolate producers and empowering them through technology makes us different from other exporters. We are a globalization gateway for small chocolate producers while we are expanding their business to overseas. We connect both chocolate tastemakers with boutique producers for exotic varieties of chocolates.

This innovation will act as a bridge between small scale producers, empowering them with technology to conquer global markets. We are looking at fair trade, better prices and better ethical choices for consumers.



# MINIMUM REQUIREMENTS TO START CHOCOLATE FACTORY & ROI

Investments starting from : 410000\$

(Base equipment & raw materials incl. Beans, oil etc.)

Daily routine payments : 1000\$/day

Monthly revenue : 80000\$ - 200000\$

(according to marketing efforts & factors)

Average ROI 3-6 months

\*Calculations use average data for CIS at the time of

writing this article. Each article has a business

profitability calculator that will allow you to measure

the key profitability indicators applicable today.



### HOW DO I ENTER THIS PROFITABLE BUSINESS?

The first stage of maintaining any enterprise should be an assessment of all the advantages and disadvantages spent. According to experts, according to these sources, entrepreneurs can make a profit of 200%. You will earn without any hassle, any difficulties while you are enjoying to invest in real time business.

We as a Zetcoin, carefully choose the most profitable way to earn both chocolate production and liquid assets such as Cacao ETF, stocks of producers all around the world, raw materials (beans, oil etc.) wholesale.

We have a Professional team around the world that tracks every movement of cacao and bean markets. Therefore you can securely invest Zet Chocolate Token to earn everytime with profits. • • •





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# ROADMAP

Q4-2023

Listing On Exchanges

Q2-2024

Providing daily basic income for shareholders.



Q3-2023

Website & Social Media Creation Q1-2024

Integration With B2b Chocolate Dealers



Q3-2024

Sponsorship & Major Business Partnerships

# SPECIFICATIONS ABOUT TOKEN

Blockchain

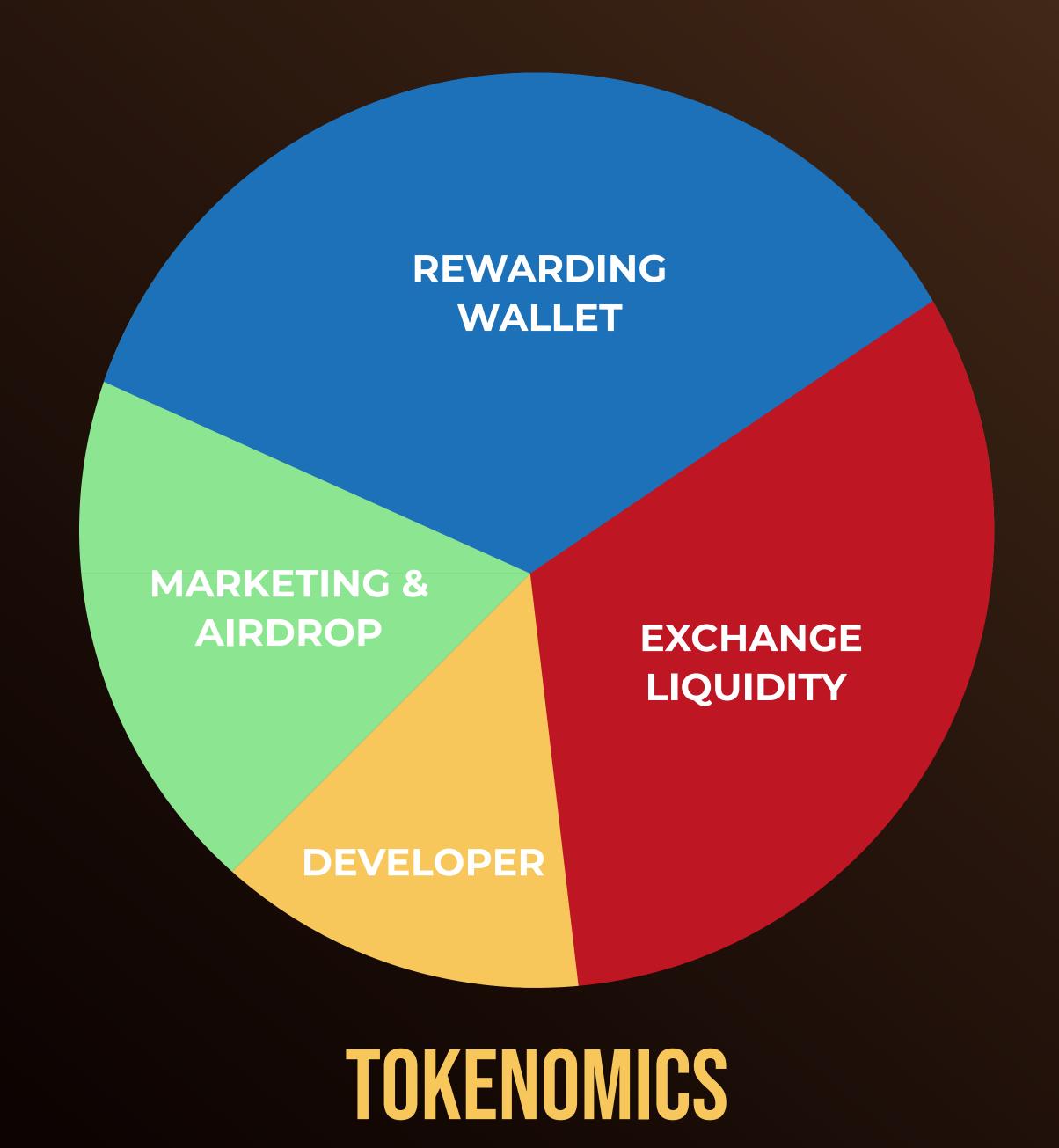
Polygon (MATIC) Network

Total Supply

5.000.000 (5 million)

Contract Address

Oxe63A9fFf0eBfDe0e02A954f9FfDF1D44747472e7













#### FUTURE PLANS

We are making an MVP for a platform that will make a digital company ownership via a census using an open ledger (blockchain) and offer detailed information about the chocolate and the way it was produced and the way it was produced from the boutique or factory facilities to the final consumer markets

We are taking the traceability from the most upstream element: the trees. To the downstream: the chocolate bar

Tree by Tree we log variables that aggregate into information of the Forest and we track journey of every cacao bean through chocolate Some of future innovations:

- Boutique Producer App
- Chocolate Token Dashboard